

INVOICE



www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 931801-1 | 08/12/12 | August 2012 | 07/30/12 - 08/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WLWT | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|----------------|----------------|-----------------|
| Crossroads GPS | CROSSROADS GPS | 732 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/30/12 - 08/06/12 | 931801 | 06225051 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 12 | 11 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|---------------------|-------------------|---------------------|------------------|----------------|-------------|----------------|
| 1 | 08/03/12 | 08/03/12 | OLYMPICS DAYTIME | OLYMPICS DAYTIME | ----1-- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----1-- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | F | 08/03/12 | 10:16 AM | OLYMPICS DAYTIME | OLYMPICS DAYTIME | :30 | USPRTV12GPH | \$1,000.00 NM |
| 3 | 08/03/12 | 08/03/12 | 5-530p M-F news | 5-530p | ----1-- | :30 | 1 | \$625.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----1-- | 1 | \$625.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | F | 08/03/12 | 5:12 PM | 5-530p M-F news | 5-530p | :30 | USPRTV12GPH | \$625.00 NM |
| 4 | 08/03/12 | 08/03/12 | 5-6a news | 5-6a | ----1-- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----1-- | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | F | 08/03/12 | 4:58 AM | 5-6a news | 5-6a | :30 | USPRTV12GPH | \$150.00 NM |
| 5 | 08/03/12 | 08/03/12 | NBC Today Show | 7-9a | ----1-- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----1-- | 1 | \$3,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | F | 08/03/12 | 9:00 AM | NBC Today Show | 7-9a | :30 | USPRTV12GPH | \$3,000.00 NM |
| 6 | 08/03/12 | 08/03/12 | OLYMPICS M-SU PRIME | OLYMPICS M-SU F | ----3-- | :30 | 3 | \$12,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----3-- | 3 | \$12,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | F | 08/03/12 | 7:59 PM | OLYMPICS M-SU PRIME | OLYMPICS M-SU F | :30 | USPRTV12GPH | \$12,000.00 NM |
| 3 | WLWT | F | 08/03/12 | 8:13 PM | OLYMPICS M-SU PRIME | OLYMPICS M-SU F | :30 | USPRTV12GPH | \$12,000.00 NM |
| 2 | WLWT | F | 08/03/12 | 8:27 PM | OLYMPICS M-SU PRIME | OLYMPICS M-SU F | :30 | USPRTV12GPH | \$12,000.00 NM |
| 7 | 07/30/12 | 08/06/12 | OLYMPICS DAYTIME | OLYMPICS DAYTIME | 1----- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | 1----- | 1 | \$1,000.00 | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 931801-1 | 08/12/12 | August 2012 | 07/30/12 - 08/06/12 |
| Advertiser | Product | Estimate Number | |
| Crossroads GPS | CROSSROADS GPS | 732 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------|------------------|--------------------|------------------|-------------------|-------------|---------------|
| 7 | 07/30/12 | 08/06/12 | OLYMPICS DAYTIME | OLYMPICS DAYTIME | 1----- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTM | | 07/30/12 | 2:29 PM | OLYMPICS DAYTIME | OLYMPICS DAYTIME | :30 | USPRTV12GPH | \$1,000.00 NM |
| Weeks: | | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | | 08/06/12 | 08/12/12 | 1----- | | 1 | \$1,000.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWTM | | 08/06/12 | | OLYMPICS DAYTIME | OLYMPICS DAYTIME | :00 | | \$1,000.00 NM |
| Credited | | | | | | | | | |
| 10 | 07/30/12 | 08/06/12 | Late News Olympics | Late News | 1----- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | | 07/30/12 | 08/05/12 | 1----- | | 1 | \$3,000.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTM | | 07/30/12 | 12:30 AM | Late News Olympics | Late News | :30 | USPRTV12GPH | \$3,000.00 NM |
| Weeks: | | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | | 08/06/12 | 08/12/12 | 1----- | | 1 | \$3,000.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWTM | | 08/06/12 | | Late News Olympics | Late News | :00 | | \$3,000.00 NM |
| Credited | | | | | | | | | |
| 11 | 07/30/12 | 08/06/12 | 5-530p M-F news | 5-530p | 1----- | :30 | 1 | \$625.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | | 07/30/12 | 08/05/12 | 1----- | | 1 | \$625.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTM | | 07/30/12 | 5:28 PM | 5-530p M-F news | 5-530p | :30 | USPRTV12GPH | \$625.00 NM |
| Weeks: | | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | | 08/06/12 | 08/12/12 | 1----- | | 1 | \$625.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWTM | | 08/06/12 | | 5-530p M-F news | 5-530p | :00 | | \$625.00 NM |
| Credited | | | | | | | | | |
| 12 | 07/30/12 | 08/06/12 | 5-6a news | 5-6a | 1----- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | | 07/30/12 | 08/05/12 | 1----- | | 1 | \$150.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTM | | 07/30/12 | 5:13 AM | 5-6a news | 5-6a | :30 | USPRTV12GPH | \$150.00 NM |
| Weeks: | | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | | 08/06/12 | 08/12/12 | 1----- | | 1 | \$150.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWTM | | 08/06/12 | | 5-6a news | 5-6a | :00 | | \$150.00 NM |
| Credited | | | | | | | | | |
| 13 | 07/30/12 | 08/06/12 | NBC Today Show | 7-9a | 1----- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | | 07/30/12 | 08/05/12 | 1----- | | 1 | \$3,000.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWTM | | 07/30/12 | 8:36 AM | NBC Today Show | 7-9a | :30 | USPRTV12GPH | \$3,000.00 NM |
| Weeks: | | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | | 08/06/12 | 08/12/12 | 1----- | | 1 | \$3,000.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWTM | | 08/06/12 | | NBC Today Show | 7-9a | :00 | | \$3,000.00 NM |
| Credited | | | | | | | | | |
| 14 | 07/30/12 | 08/06/12 | OLYMPICS M-SU PRIME | OLYMPICS M-SU F | 1----- | :30 | 1 | \$12,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |

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Lehigh Valley, PA 18002-6881

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|----------------|----------------|-----------------|---------------------|
| 931801-1 | 08/12/12 | August 2012 | 07/30/12 - 08/06/12 |
| Advertiser | Product | Estimate Number | |
| Crossroads GPS | CROSSROADS GPS | 732 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------|------------------|---------------------|------------------|----------------|-------------|----------------|
| 14 | 07/30/12 | 08/06/12 | OLYMPICS M-SU PRIME | OLYMPICS M-SU F | 1----- | :30 | 1 | \$12,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| | 07/30/12 | 08/05/12 | 1----- | | 1 | | \$12,000.00 | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | M | 07/30/12 | 7:59 PM | OLYMPICS M-SU PRIME | OLYMPICS M-SU F | :30 | USPRTV12GPH | \$12,000.00 NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/06/12 | 08/12/12 | 1----- | 1 | \$12,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WLWT | M | 08/06/12 | | OLYMPICS M-SU PRIME | OLYMPICS M-SU F | :00 | | \$12,000.00 NM |
| Credited | | | | | | | | | |
| 15 | 08/04/12 | 08/04/12 | 11-1135p M-Su | 11-1135p | -----1- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 07/30/12 | 08/05/12 | -----1- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Sa | 08/04/12 | | 11-1135p M-Su | 11-1135p | :00 | | \$1,500.00 NM |
| Credited | | | | | | | | | |
| 16 | 08/05/12 | 08/05/12 | OLYMPICS M-SU PRIME | OLYMPICS M-SU F | -----1 | :30 | 1 | \$12,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 07/30/12 | 08/05/12 | -----1 | 1 | \$12,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Su | 08/05/12 | | OLYMPICS M-SU PRIME | OLYMPICS M-SU F | :00 | | \$12,000.00 NM |
| Credited | | | | | | | | | |
| 17 | 08/02/12 | 08/02/12 | OLYMPICS DAYTIME | OLYMPICS DAYTIME | ---1--- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 07/30/12 | 08/05/12 | ---1--- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Th | 08/02/12 | 4:18 PM | OLYMPICS DAYTIME | OLYMPICS DAYTIME | :30 | USPRTV12GPH | \$1,000.00 NM |
| 20 | 08/02/12 | 08/02/12 | Late News Olympics | Late News | ---1--- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 07/30/12 | 08/05/12 | ---1--- | 1 | \$3,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Th | 08/02/12 | 12:34 AM | Late News Olympics | Late News | :30 | USPRTV12GPH | \$3,000.00 NM |
| 21 | 08/02/12 | 08/02/12 | 5-530p M-F news | 5-530p | ---1--- | :30 | 1 | \$625.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 07/30/12 | 08/05/12 | ---1--- | 1 | \$625.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Th | 08/02/12 | 5:14 PM | 5-530p M-F news | 5-530p | :30 | USPRTV12GPH | \$625.00 NM |
| 22 | 08/02/12 | 08/02/12 | 5-6a news | 5-6a | ---1--- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 07/30/12 | 08/05/12 | ---1--- | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Th | 08/02/12 | 4:58 AM | 5-6a news | 5-6a | :30 | USPRTV12GPH | \$150.00 NM |
| 23 | 08/02/12 | 08/02/12 | NBC Today Show | 7-9a | ---1--- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 07/30/12 | 08/05/12 | ---1--- | 1 | \$3,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WLWT | Th | 08/02/12 | 8:37 AM | NBC Today Show | 7-9a | :30 | USPRTV12GPH | \$3,000.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:

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Lehigh Valley, PA 18002-6881

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| 931801-1 | 08/12/12 | August 2012 | 07/30/12 - 08/06/12 |
| Advertiser | Product | Estimate Number | |
| Crossroads GPS | CROSSROADS GPS | 732 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------|-----------------|---------|--------|----------------|------------|------|
| 23 | 08/02/12 | 08/02/12 | NBC Today Show | 7-9a | ---1--- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| 24 | 07/31/12 | 07/31/12 | OLYMPICS DAYTIME | OLYMPICS DAYTII | -1----- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 07/31/12 1:47 PM OLYMPICS DAYTIME OLYMPICS DAYTII :30 USPRTV12GPH \$1,000.00 NM | | | | | | | | | |
| 27 | 07/31/12 | 07/31/12 | Late News Olympics | Late News | -1----- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 07/31/12 12:43 AM Late News Olympics Late News :30 USPRTV12GPH \$3,000.00 NM LR- Olympics | | | | | | | | | |
| 28 | 07/31/12 | 07/31/12 | 5-530p M-F news | 5-530p | -1----- | :30 | 1 | \$625.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$625.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 07/31/12 5:42 PM 5-530p M-F news 5-530p :30 USPRTV12GPH \$625.00 NM LR- Olympics | | | | | | | | | |
| 29 | 07/31/12 | 07/31/12 | 5-6a news | 5-6a | -1----- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 07/31/12 5:54 AM 5-6a news 5-6a :30 USPRTV12GPH \$150.00 NM | | | | | | | | | |
| 30 | 07/31/12 | 07/31/12 | NBC Today Show | 7-9a | -1----- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 07/31/12 7:56 AM NBC Today Show 7-9a :30 USPRTV12GPH \$3,000.00 NM | | | | | | | | | |
| 31 | 08/01/12 | 08/01/12 | OLYMPICS DAYTIME | OLYMPICS DAYTII | --1---- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTW 08/01/12 2:27 PM OLYMPICS DAYTIME OLYMPICS DAYTII :30 USPRTV12GPH \$1,000.00 NM | | | | | | | | | |
| 33 | 08/01/12 | 08/01/12 | Late News Olympics | Late News | --1---- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTW 08/01/12 12:30 AM Late News Olympics Late News :30 USPRTV12GPH \$3,000.00 NM | | | | | | | | | |
| 34 | 08/01/12 | 08/01/12 | 5-530p M-F news | 5-530p | --1---- | :30 | 1 | \$625.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$625.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTW 08/01/12 5:28 PM 5-530p M-F news 5-530p :30 USPRTV12GPH \$625.00 NM | | | | | | | | | |
| 35 | 08/01/12 | 08/01/12 | 5-6a news | 5-6a | --1---- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:

INVOICE



www.wlwt.com

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

| | | | |
|----------------|----------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 931801-1 | 08/12/12 | August 2012 | 07/30/12 - 08/06/12 |
| Advertiser | Product | Estimate Number | |
| Crossroads GPS | CROSSROADS GPS | 732 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|------------------|---------|--------|----------------|-------------|------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTW 08/01/12 5:38 AM 5-6a news 5-6a :30 USPRTV12GPH \$150.00 NM | | | | | | | | | |
| 36 | 08/01/12 | 08/01/12 | NBC Today Show | 7-9a | --1---- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTW 08/01/12 8:27 AM NBC Today Show 7-9a :30 USPRTV12GPH \$3,000.00 NM | | | | | | | | | |
| 37 | 08/01/12 | 08/01/12 | OLYMPICS M-SU PRIME | OLYMPICS M-SU F | --1---- | :30 | 1 | \$12,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$12,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTW 08/01/12 8:35 PM OLYMPICS M-SU PRIME OLYMPICS M-SU F :30 USPRTV12GPH \$12,000.00 NM | | | | | | | | | |
| 38 | 08/01/12 | 08/03/12 | 6-630p M-F news | 6-630p | --WTF-- | :30 | 2 | \$1,200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 2 \$1,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTW 08/01/12 6:25 PM 6-630p M-F news 6-630p :30 USPRTV12GPH \$1,200.00 NM 2 WLWTTh 08/02/12 6:09 PM 6-630p M-F news 6-630p :30 USPRTV12GPH \$1,200.00 NM | | | | | | | | | |
| 39 | 08/01/12 | 08/03/12 | OLYMPIC ZONE | OLYMPIC ZONE | --WTF-- | :30 | 2 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 2 \$3,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WLWTW 08/01/12 7:37 PM OLYMPIC ZONE OLYMPIC ZONE :30 USPRTV12GPH \$3,000.00 NM 1 WLWTF 08/03/12 7:41 PM OLYMPIC ZONE OLYMPIC ZONE :30 USPRTV12GPH \$3,000.00 NM | | | | | | | | | |
| 40 | 08/01/12 | 08/03/12 | 5-530p M-F news | 5-530p | --WTF-- | :30 | 1 | \$625.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 1 \$625.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTW 08/01/12 5:10 PM 5-530p M-F news 5-530p :30 USPRTV12GPH \$625.00 NM | | | | | | | | | |
| 41 | 08/03/12 | 08/03/12 | 530-6p M-F news | 530-6p | ----F-- | :30 | 1 | \$625.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$625.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTF 08/03/12 5:54 PM 530-6p M-F news 530-6p :30 USPRTV12GPH \$625.00 NM | | | | | | | | | |
| 42 | 08/03/12 | 08/03/12 | NBC Today Show | 7-9a | ----F-- | :30 | 2 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 2 \$3,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WLWTF 08/03/12 7:26 AM NBC Today Show 7-9a :30 USPRTV12GPH \$3,000.00 NM 2 WLWTF 08/03/12 8:29 AM NBC Today Show 7-9a :30 USPRTV12GPH \$3,000.00 NM | | | | | | | | | |
| 43 | 08/03/12 | 08/03/12 | OLYMPICS DAYTIME | OLYMPICS DAYTIME | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$1,000.00 | | | | | | | | | |



www.wlwt.com

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 931801-1 | 08/12/12 | August 2012 | 07/30/12 - 08/06/12 |

| Advertiser | Product | Estimate Number |
|----------------|----------------|-----------------|
| Crossroads GPS | CROSSROADS GPS | 732 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------|------------------|---------|--------|----------------|------------|------|
| 43 | 08/03/12 | 08/03/12 | OLYMPICS DAYTIME | OLYMPICS DAYTIME | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WLWTF 08/03/12 2:13 PM OLYMPICS DAYTIME OLYMPICS DAYTIME :30 USPRTV12GPH \$1,000.00 NM | | | | | | | | | |
| 44 | 08/03/12 | 08/03/12 | 5-6a news | 5-6a | ----F-- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 07/30/12 08/05/12 ----F-- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WLWTF 08/03/12 5:58 AM 5-6a news 5-6a :30 USPRTV12GPH \$150.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 39 | | |

Payment Terms 30 Days

| | |
|--------------------------|---------------------|
| <u>Gross Total</u> | \$112,675.00 |
| <u>Agency Commission</u> | \$16,901.25 |
| <u>Net Amount Due</u> | \$95,773.75 |